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LEP Growth Continues With New Marketing Assistant Nikki O’Gorman

Pittsburgh, PA – October 21, 2013 Lean Enterprise Partners, the leading organization in Lean manufacturing, is pleased to announce the newest addition to their marketing team, Nikki O’Gorman.

As Marketing Assistant, Nikki will aim to greatly increase LEP’s brand exposure through the use of social media and e-mail marketing. She will work with management in conducting market research and developing a dynamic marketing strategy. She is determined to put LEP on the map.

Nikki comes to LEP with experience working in a range of marketing and communications roles, including graphic design, public relations, program development and event coordination.

“Nikki’s experience and track record of success are exactly what LEP needs for its next major phase of growth,” said Founder and President David Buggan.

She graduated with a degree in Journalism from Indiana University of Pennsylvania, where she focused on design and public relations, and minored in Communications Media. She also operates a small stationery design business geared at providing great design and exceptional customer service.

LEP is happy to welcome this skilled new addition to the team!

About LEP

Lean Enterprise Partners offers one of the most comprehensive and innovative approaches to lean production; Focused on doing more with less, getting it right the first time and delivering practical solutions that establish accountability, credibility and sustainability.

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