



LEAN
ENTERPRISE
PARTNERS

PRESS RELEASE
For Immediate Release

CONTACT

Candace Wargiela
(412) 337-7962
cwargiela@lep-llc.com

Lean Enterprise Partners Launches New Brand Identity

Pittsburgh, PA – May 8, 2013 Lean Enterprise Partners, the specialist in Lean Manufacturing services, drives companies to respond to changing regulation, new technology and the pressure of the global economy. These issues are addressed through open communication and innovative programs, processes and workforce development tailor-fit to the specific needs of each company.

Today LEP is proud to introduce a new brand and identity system that sets the visual direction for years to come. The new corporate brand underscores our continuing transformation as a global Lean manufacturing leader.

LEP has evolved and grown considerably since the introduction of our original brand more than 15 years ago. Just as our company has evolved, so too must our brand evolve to reflect the impact of our work and the value it brings to our partners and their businesses. Our new corporate brand speaks to our company's focus and brand promise: to create an environment that pushes the greatness of collaboration forward and experience measurable results.

The new LEP logo features clean, contemporary lines and a confident, timeless graphic structure. The logo accurately reflects the essence of LEP—*Stability, Action, Innovation, Tenacity, Dedication and Integrity*. Through these updates, we have created a separation and distinction in the marketplace because LEP is not your typical "consulting firm".

For more information about how LEP can impact your bottom line, please contact David Buggan at (724) 485-2577 or dbuggan@lep-llc.com.

About LEP

Lean Enterprise Partners offers one of the most comprehensive and innovative approaches to Lean production; Focused on doing more with less, getting it right the first time and delivering practical solutions that establish accountability, credibility and sustainability.

lep-llc.com
(724) 485-2577
1404 Yorktowne Road
Lawrence PA 15055